

SYRACUSE FRIENDS OF CHAMBER MUSIC

ADVERTISING RESERVATION FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2023-2024 season and online.

Business name _____

Contact name _____

Address _____

Email address _____ Phone no. _____

Black and white ads

- Full-page: \$490 11" high x 8.5" wide
- Half-page: \$290 5.5" high x 8.5" wide **OR** 11" high x 4.25" wide
- Quarter-page: \$185 2.75" high x 8.5" wide **OR** 5.5" high by 4.25" wide

Premium color ads

- ~~Inside front cover: \$1,300~~ No longer available
- ~~Inside back cover: \$1,000~~ No longer available
- Back cover: \$1,300

Other color ads:

- Full-page: \$800 11" high x 8.5" wide
- Half-page: \$450 5.5" high x 8.5" wide **OR** 11" high x 4.25" wide
- Quarter-page: \$275 2.75" high x 8.5" wide **OR** 5.5" high by 4.25" wide

All advertisers receive 2 complimentary concert guest tickets.

Ad cost: _____ \$ _____
If you are a new advertiser, subtract 10% of the cost - _____
Final cost: _____ \$ _____

To reserve space in our programs: Email this form to sfcm00@gmail.com **OR** send it by regular mail to: **SFCM, P.O. Box 215, DeWitt, NY 13214.**

To pay: Send a check (payable to "SFCM" with "Program Ad" written in the memo field) to: **SFCM, P.O. Box 215, DeWitt, NY 13214.** Or you may request an invoice. The deadline for payment is September 1, 2023.

To send ad copy: Email your finished ad to sfcm00@gmail.com or send hardcopy by regular mail to **SFCM, P.O. Box 215, DeWitt, NY 13214.** For quarter- or half-page ads, you can send a business card. The deadline for all submissions is September 1, 2023.

Questions? email us at sfcm00@gmail.com.