



SYRACUSE FRIENDS of CHAMBER MUSIC

ADVERTISING RESERVATION FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2024-2025 75th anniversary season and online.

Business name _____

Contact name _____

Address _____

Email address _____ Phone no. _____

Black and white ads

- Quarter-page: \$225 2.75" high x 8.5" wide **OR** 5.5" high by 4.25" wide
- Half-page: \$350 5.5" high x 8.5" wide **OR** 11" high x 4.25" wide
- Full-page: \$590 11" high x 8.5" wide

Color ads

- Quarter-page: \$330 2.75" high x 8.5" wide **OR** 5.5" high by 4.25" wide
- Half-page: \$540 5.5" high x 8.5" wide **OR** 11" high x 4.25" wide
- Full-page: \$960 11" high x 8.5" wide

Featured color ads

- Inside front cover: \$1,560
- Inside back cover: \$1,200
- Back cover: \$1,560

All advertisers receive 2 complimentary concert guest tickets.

Ad cost: \$ _____

If you are a new advertiser, subtract 10% of the cost - _____

Final cost: \$ _____

To reserve space in our programs: Email this form to sfcm00@gmail.com **OR** send it by regular mail to: **SFCM, P.O. Box 215, DeWitt, NY 13214.**

To pay: Send a check (payable to "SFCM" with "Program Ad" written in the memo field) to: **SFCM, P.O. Box 215, DeWitt, NY 13214.** Or you may request an invoice. The deadline for payment is August 31, 2024.

To send ad copy: Email your finished ad to sfcm00@gmail.com or send hardcopy by regular mail to **SFCM, P.O. Box 215, DeWitt, NY 13214.** For quarter- or half-page ads, you can send a business card. The deadline for all submissions is August 31, 2024.

Questions? email us at sfcm00@gmail.com.