



SYRACUSE FRIENDS of CHAMBER MUSIC

ADVERTISING RESERVATION FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2024-2025 75th anniversary season and online.

Business name _____
Contact name _____
Address _____
Email address _____ Phone no. _____

Black and white ads

- Quarter page: \$225
- Half page: \$350
- Full page: \$590

Color ads

- Quarter page: \$330
- Half page: \$540
- Full page: \$960

Featured color ads

- Inside front cover: \$1,560
- Inside back cover: \$1,200
- Back cover: \$1,560

Dimensions

- Quarter page: 2.75" high x 8.5" wide **or**
5.5" high by 4.25" wide
- Half page: 5.5" high x 8.5" wide **or**
11" high x 4.25" wide
- Full page: 11" high x 8.5" wide

Advertisers receive 2 complimentary guest tickets to use at any concert.

Ad cost: \$ _____
New advertisers subtract 10% - _____
Final cost: \$ _____

Syracuse Friends of Chamber Music is a 75-year-old cultural institution, a volunteer organization made up of music lovers dedicated to bringing some of the world's finest chamber ensembles to perform here in Syracuse. SFCM presents seven concerts each season to our loyal and appreciative audience, October through May. Because volunteers run SFCM, we are able to keep ticket prices extraordinarily low. In addition, we offer free admission to students. You can learn more about SFCM at our website, SyrFCM.org

To reserve space in our programs: Check the kind of ad you want to purchase, and fill in and mail this form to sfcm00@gmail.com OR send it by regular mail to: **SFCM, P.O. Box 215, DeWitt, NY 13214.**

To pay: Send a check (payable to "SFCM" with "Program Ad" written in the memo field) to: **SFCM, P.O. Box 215, DeWitt, NY 13214.** Or you may request an invoice. The deadline for payment is August 31, 2024.

To send ad copy: Email your finished ad to sfcm00@gmail.com or send hardcopy by regular mail to **SFCM, P.O. Box 215, DeWitt, NY 13214.** For quarter- or half-page ads, you can send a business card. The deadline for all submissions is August 31, 2024.

Questions? email us at sfcm00@gmail.com.