

SYRACUSE FRIENDS OF CHAMBER MUSIC

ADVERTISING FORM

I would like to place an ad in Syracuse Friends of Chamber Music's program booklet. The ad will appear in programs for all seven concerts in the 2020-2021 season.

Name _____ Business name _____

Address _____

Email address _____ Phone no. _____

Black and white ads

- Full-page: \$490 11" high x 8.5" wide
Half-page: \$290 5.5" high x 8.5" wide **OR** 11" high x 4.25" wide
Quarter-page: \$185 2.75" high x 8.5" wide **OR** 5.5" high by 8.5" wide

Premium color ads

- Inside front cover: \$1,300 (SOLD)
 Inside back cover: \$1,000 (SOLD)
 Back cover: \$1,300 (SOLD)

Other front and back color ads:

- Full-page: \$800 11" high x 8.5" wide
Half-page: \$450 5.5" high x 8.5" wide **OR** 11" high x 4.25" wide
Quarter-page: \$275 2.75" high x 8.5" wide **OR** 5.5" high by 8.5" wide

Note: First-time advertisers receive a 10% discount on our ad prices this year.

Ad cost: _____ \$ _____

Are you a new advertiser? If so subtract 10% of the cost - _____

Final cost: _____ \$ _____

To reserve space in our programs, send us this form by email or mail (see addresses below). You can also give us this information over the phone.

Questions? Call (315) 729-9106. Please mail a check payable to "SFCM" with "Program Ad" written in the memo field to: **SFCM, P.O. Box 215, DeWitt, NY 13214.**

You may email your finished ad to sfcm00@gmail.com or mail your hardcopy ad or business card (quarter-page ad only) to the address above by **September 1, 2020.**